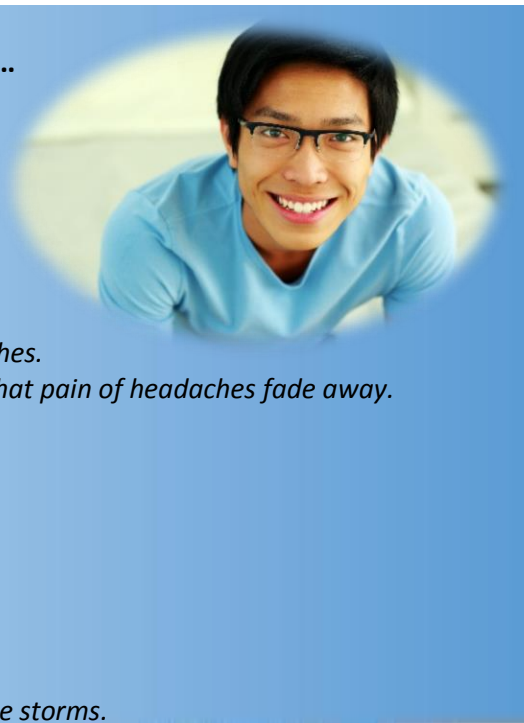


## When his life was in darkness, Michael dropped a note below...

*Dear mom and dad,  
I know I haven't been the perfect child you have always wanted.  
But we have had our fun together, when I was still a little boy.  
I know the child has grown.  
He is almost a grown man facing the world all alone.  
And there will be a lot of responsibilities, stress, and pressure.  
Although, pressure has always been on my head. It gives me headaches.  
They are so painful that I had to cut myself with a razor, only to let that pain of headaches fade away.  
Why not releasing the pressure by trying harder in life?  
Truly, I tried. Maybe you couldn't see it, but I tried.  
I tried to contain myself, I failed.  
I tried to make everybody happy, I failed.  
I tried to find my way to success, and I failed.  
God knows that I kept trying and I kept failing.  
That's not what I expect my life to be.  
No! That's not who I wanna be!  
I feel like a grain of sand in the Sahara Desert, being controlled by the storms.  
So what is the reason for me to live?  
I'd rather die...  
I am sorry if that's not a good enough reason for you.  
But it's good enough for me.  
I am free now...*



## Fortunately, Michael has been connected with Hong Fook.

**Thanks to your continuous giving** to Hong Fook, Michael was referred to the **Youth Outreach Worker**, a one-on-one short-term supporting service subsidized by the Foundation, before he had taken the action.

**Thanks to your generous donation**, Michael joined Hong Fook's **Youth Drop In Program**, a weekly resilience-building group led by youth, for youth, fully funded by the Foundation.

**Thanks to your sponsorship commitment**, Michael completed the **Health Ambassador Training for Future Leaders** and his parents joined **Family Support Group**. They have a better mutual understanding and become mental health advocates in the school and community.

In Ontario, **1 in 5 youth** has a mental health challenge. Based on Hong Fook's own study on East Asian Youth Mental Health Needs, the rate of suicidal thoughts of **East Asian youth doubled** the number of average Canadian youth, due to immigration, adaptation, and acculturation.

In every **\$1** of the net proceeds, **\$0.47** is invested in Prevention, Promotion and Trainings to transform stigma and empower the community; **\$0.46** is invested in quality Clinical Services to reduce ER visits and hospitalization; **\$0.07** is invested in recovery support for clients and caregivers to facilitate peer support and cultivate self-care.

**To provide a wrap-around mental health service for our youth, Hong Fook needs you here.**

**Please give generously to 2018 Hong Fook Annual Gala.**

**Thank You.**



## *Exclusive* EVENT SPONSOR

**\$12,000**

**Includes:**

1. 20 VIP Gala tickets
2. Full-page colour advertisement (outside back) in the Gala Program Book (700 copies)
3. Opportunity to deliver a speech at the Gala
4. Sponsorship profile in all external media materials
5. Plaque presentation at the Gala
6. Booth display (maximum 6 ft. x 3 ft.) at the Gala venue foyer
7. Logo display on screen during Gala dinner in rotation with other Gala programming
8. Prime seating with company name display at VIP tables
9. Logo/name recognition in Gala Program Book, Gala poster and on Hong Fook website

## *Exclusive* ENTERTAINMENT SPONSOR

**\$10,000**

**Includes:**

1. 20 VIP Gala tickets
2. Full-page colour advertisement (inside front) in the Gala Program Book (700 copies)
3. Plaque presentation at the Gala
4. Banner display at the Gala venue foyer
5. Logo display on screen during Gala dinner in rotation with other Gala programming
6. Prime seating with company name display at VIP tables
7. Logo/name recognition in Gala Program Book, Gala poster and on Hong Fook website

## PLATINUM SPONSOR

**\$6,000**

**Includes:**

1. 10 VIP Gala tickets
2. Full-page colour advertisement in the Gala Program Book (700 copies)
3. Plaque presentation at the Gala
4. Banner display at the Gala venue foyer
5. Logo display on screen during Gala dinner in rotation with other Gala programming
6. Prime seating with company name display at VIP tables
7. Logo/name recognition in Gala Program Book, Gala poster and on Hong Fook website

## **GOLD SPONSOR**

**\$3,000**

**Includes:**

1. 10 VIP Gala tickets
2. Half-page colour advertisement in the Gala Program Book (700 copies)
3. Plaque presentation at the Gala
4. Logo display on screen during Gala dinner in rotation with other Gala programming
5. Company name display at VIP table
6. Logo/name recognition in Gala Program Book, Gala poster and on Hong Fook website

## **CORPORATE SPONSOR**

**\$2,000**

**Includes:**

1. 10 VIP Gala tickets
2. Logo display on screen during Gala dinner in rotation with other Gala programming
3. Company name display at VIP table
4. Logo/name recognition in Gala Program Book and on Hong Fook website

## **Exclusive TICKET PRINTING SPONSOR - SOLD**

**\$1,200**

**Includes:**

1. Logo recognition on Gala tickets (700 copies)
2. Logo display on screen during Gala dinner in rotation with other Gala programming
3. Logo/name recognition in Gala Program Book and on Hong Fook website

Please complete this form to indicate how you or your company would like to support the 2018 Hong Fook Gala.

**A. Sponsorship preference**

- Exclusive* Event Sponsor \$12,000 \$ \_\_\_\_\_
- Exclusive* Entertainment Sponsor \$10,000 \$ \_\_\_\_\_
- Platinum Sponsor \$6,000 \$ \_\_\_\_\_
- Gold Sponsor \$3,000 \$ \_\_\_\_\_
- Corporate Sponsor \$2,000 \$ \_\_\_\_\_
- Exclusive* Ticket Printing Sponsor \$1,200 \$ \_\_\_\_\_

**B. Additional Gala tickets**

\_\_\_\_\_ tickets at \$180/each \$ \_\_\_\_\_

**C. We would like to make a donation to Hong Fook**

\$ \_\_\_\_\_

**Total \$** \_\_\_\_\_

To become our sponsor, please complete this form and send with cheque (payable to Hong Fook Mental Health Foundation) to **Hong Fook Mental Health Foundation, 3320 Midland Avenue, Suite 201, Scarborough, ON, M1V 5E6**

Corporation: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone #: \_\_\_\_\_ Signature: \_\_\_\_\_

Please email the logo no later than **April 1, 2018** and advertisement no later than **April 15, 2018** to [foundation@hongfook.ca](mailto:foundation@hongfook.ca). All graphic should be .pdf, .jpeg, minimum 300 dpi. Microsoft Word file is acceptable for plain-text advertisement. All image will be printed as it, no revision will be provided.

For further information, please contact Sunny Wang at 416-493-4242 ext. 5223 or [swang@hongfook.ca](mailto:swang@hongfook.ca)



# ADVERTISEMENT IN GALA PROGRAM BOOK

Publication Date: June 16, 2018

Distribution: 700 copies to be distributed to guests at the 2018 Hong Fook Gala on June 16, 2018 and throughout 2018.

<b>Advertising Rates:</b>	<input type="radio"/> Inside Cover (Back)	7.75" W x 10" H colour	\$1,000
	<input type="radio"/> Full Page	7.75" W x 10" H colour	\$800
	<input type="radio"/> Half Page	7.75" W x 5" H colour	\$400
	<input type="radio"/> Quarter Page	3.75" W x 5" H colour	\$200
	<input type="radio"/> Business Card Size	3.5" W x 2.00" H colour	\$100

To place an advertisement in the Gala Program Book, please complete this form and send with cheque (payable to Hong Fook Mental Health Foundation) to: **Hong Fook Mental Health Foundation, 3320 Midland Avenue, Suite 201, Scarborough, ON, M1V 5E6**

Corporation: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone #: \_\_\_\_\_ Signature: \_\_\_\_\_

Please email the artwork no later than **April 15, 2018** to [foundation@hongfook.ca](mailto:foundation@hongfook.ca). All graphic should be .pdf, .jpeg, minimum 300 dpi. Microsoft Word file is acceptable for plain-text advertisement. All image will be printed as it, no revision will be provided.

For further information, please contact Sunny Wang at 416-493-4242 ext. 5223 or [swang@hongfook.ca](mailto:swang@hongfook.ca)